

HM launches fuel-efficient car

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WHERE fuel price hike is draining the pockets of motorists like never before, Hindustan Motors has come up with a new fuel-efficient car. The new Ambassador Grand would give a mileage of 16 km/litre, the company claims, as compared to 11 km/litre for the old Ambassador car.

"With the new fuel-efficient engine, a taxi car that travels a distance of 185 km per day can save up to Rs 200. Thus, one can save around Rs 5,000 per month," said Amar Singh Rathore, sales and country head of Hindustan Motors

here on Saturday. "For the past six months, we have been working on improving the fuel efficiency of our cars," he said.

Apart from the fuel-efficient engine, the company also offers an exchange scheme for its customers. As per the scheme, the customers can exchange their old Ambassador car for a brand new one. "To encourage the customers, we are providing a discount of Rs 35,000 on a new car," he said.

Rathore said that the company has no plan to change the design of the car. "We have no such plans to change the design. And it is our unique selling point also," he said. He also said that the company

was getting bulk orders from the government sector.

The new scheme that was launched on Friday would last till August 14. The scheme will be applicable only in the states of Tamil Nadu, Kerala and Pondicherry.

Besides, the features of new Ambassador grand include unicab design, five speed gear box, mobile charge station, molded door pad and body colour FRP bumpers. Features such as power steering, power window, central locking and camel colour upholstery are available in the high-end versions.

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