

## **Buy New Ambassador and save 5000Rs per month on fuel Cost. Get flat 35,000 Rs off for your old Ambassador**

**Trivandrum July 12th 2008.**

The belief to offer the best value to the customer in these days of high inflation and fuel prices motivated Hindustan Motors to make its cars more fuel efficient. For the last six months Hindustan Motors has been working on improving the fuel efficiency of its cars. All the efforts have finally bourn fruits. On the average the New Ambassador gives approx. **16 Km/ Liter as compared to 11 Km/ Liter of the old Ambassador** (saving of Rs 200/ Day). This translates to a **saving of Rs 5000/ month** for a taxi that plies on the average of 185 Kms. / Day.

As per the exchange scheme the customers can drive in with his old Ambassador and drive out with a Brand New Ambassador Car. To encourage the customers, the company has decided to offer **Rs 35,000 discount on the new car purchased**. Standard conditions will apply as per the company norms and policies. This scheme will be applicable from 11<sup>th</sup> July to 11<sup>th</sup> August 2008 and will be applicable in the states of Tamil Nadu, Kerala & Pondicherry only. The scheme has already been implemented for the state of West Bengal.

The advantages don't stop there, the new Ambassador grand comes with the following exiting features:-

- Unique Cab design for 5+1split seating, making this the most economical car to operate per passenger
- Factory fitted A/C
- 5 Speed (fuel saving)Gear Box
- Mobile Charge station
- Molded door pads
- Body color FRP Bumpers

The following options are also available in the high end versions:

- Power Steering
- Power Window
- MP3 Music system with remote
- Central locking
- Camel colour upholstery