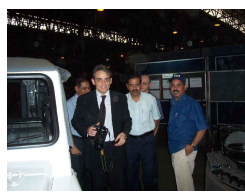
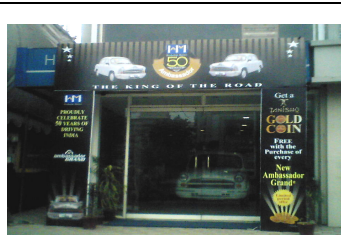


Plant visit by German Embassy:



Mr. Michael Hasper, the head of press department of the German Embassy and director of the German Information Center –New Delhi has visited our Uttarpara plant to take a tour to various departments viz: Accu forging, Accu Stamping, Accu casting and Vehicle Assembly on 26th May 2008. He was greeted by Mr. S.k.Sharda (GM Manufacturing) and Mr. Amitabh Gupta (Head Marketing Services) and was also welcomed with a bouquet presentation by Mr. U C Tiwari (Chief GM Internal Audit). A brief presentation on HM current business operations and future plans was made. HM owes the success of the German counsellor visit to all divisions.

Gold Coin Scheme:



Ambassador, the “King of the Road” as it is lovingly called was first manufactured in the year 1957 at the Hindustan Motor factory at Uttarpara. The fact that today there are about 1 million ambassadors on the road more than substantiates the evergreen nature of the Car. Ambassador car has crossed the 50 years milestone in 2007. On completion of Golden Jubilee year, Hindustan Motors is offering a gold coin to 1000 customers from 1st May 2008 in major markets. On launching the scheme across the country, HM has given a festive look to its top 20 dealerships. Hence, it was planned to decorate those dealership with Festive gates & Flex Banners. The theme of the scheme must spread the essence of Golden Jubilee Year celebration of India’s iconic model “Ambassador”.

The Gold Coins have been procured from Tanishq. All the promotional materials has been co-branded with them by inserting their logo. Special Kiosk have been provided by Tanishq in select dealerships of HM. The Gold Coins have displayed in the showroom of dealership.

Inauguration of Authorized Service Center at Bhubaneshwar:



On 15th April 2008, inaugurated authorized service centre M/s MAA DURGA MOTOR WORKS by Mr. K. Mallick, (HOD-Service) at Bhubaneshwar to cater to the service and spare parts support to our Ambassador customers. The workshop is fully equipped with 5 bay and trained team of mechanics lead by well known proprietor Mr. M.G. Raju.