

SNIPPETS**HM launches vehicle exchange scheme**

CHENNAI: Hindustan Motors has introduced a vehicle exchange scheme in Tamil Nadu, Kerala and Puducherry market, according to Amar Singh Rathore, Country-Head, Sales and Service. Under the scheme, customers could drive in with old Ambassador and drive out with a brand new Ambassador Grand diesel car for a discount of Rs. 35,000. This vehicle would give an improved mileage of 16 km as compared to 11 km a litre for the old Ambassador. The scheme is available between July 11 and August 14 — Corporate Reporter